Blue Economy and Blue Growth on the agenda of the EU

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EU Blue Growth Agenda

- The Commission communication in 2012
- Jobs, value, sustainability
- Five focus areas
- Other blue economy sectors:
 - Ship building & repair
 - Transport (cargo and ferry)
 - Fisheries
 - Offshore oil & gas



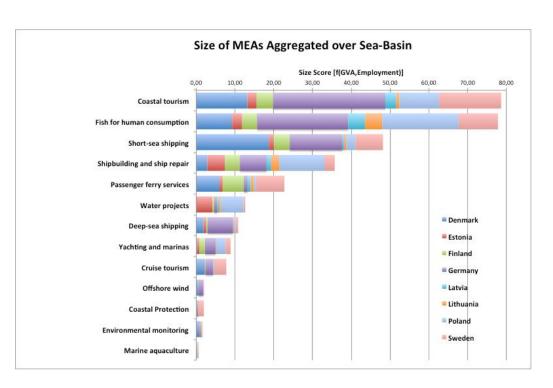


EU Blue Growth enablers

- Maritime Spatial Planning
- Environmental protection
- Skills development
 - Blue Careers Initiative (by EMFF)
 - Expert group on skills and career development in the blue economy
- Maritime security
 - Common Information Sharing Environment (CISE)
 - EU regulation on cooperation on coastguard functions (2016)
- Marine and maritime research
 - H2020 EUR 260 million per year "from the laboratory to the market"
 - Specific Blue Growth focus area
- Marine data
 - Making data more interoperable and available to users

Blue Economy in the Baltic Sea Region

Economic Activity	Employment (jobs)	Gross value added (€)
Coastal tourism	127 000	3,1 billion
Fish for human consumption, incl processing and retail	117 000	3,8 billion
Shipbuilding	51 000	2,0 billion
Short sea shipping	39 000	5,7 billion
Passanger ferry services	26 000	2,0 billion





A Sustainable Blue Growth Agenda for the Baltic Sea Region (2014)

- Consistent approach to innovation, increased sustainability
 - From research to innovation
 - Sustainability a driver of growth
- Skills and qualifications, cluster development
 - Maritime clusters for science and industry
 - Skills required in new industries
- Building on existing work
 - Surveillance and marine monitoring
 - More blue growth focus in the EUSBSR
 - HELCOM, Council of Baltic Sea States, Baltic Development Forum, etc.
- Access to finance for maritime sectors
 - European Structural Investment Funds (e.g. ERDF, EMFF)
 - o H2020, BONUS, LIFE, Leadership 2020
- Implementation strategy published yesterday!



Thank you!

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